

GMT: Dr JON BJARNI THORSTEINS Location: FINLAND GMT CA: 4 **CLUBS MEMBERSHIP Club** Results Clubs **Membership** Results <u>Membership</u> 2011-2012 2012-2013 2011-2012 2012-2013 New Actual Actual Gain/ Gain/ Net Actual Actual Gain/ Gain/ Club Loss of Loss of New Dropped Loss of Loss of New Dropped Memb Month Month Goal Clubs Clubs Clubs Clubs Goal Memb Memb Memb **Memb** Jul/Aug/Sep Jul/Aug/Sep 0 0 0 0 0 -29 -19 -14 -14 10 Oct/Nov/Dec Oct/Nov/Dec 0 0 0 0 0 -2 12 -22 -10 -2 Jan/Feb/Mar Jan/Feb/Mar 23 0 28 Totals 0 0 0 0 Totals 22 -51 -29 7 12 **Club Results 2012-2013** Membership Results 2012-2013 Goal, New, Dropped, Gain/Loss Goal, New, Dropped, Gain/Loss 30 20 0.8 10 0.6 0 0.4 -10 0.2 -20 -30 Jul/Aug/Sep Oct/Nov/Dec Jan/Feb/Mar Jul/Aug/Sep Oct/Nov/Dec Jan/Feb/Mar Goal Gain Loss C Goal Actual Dropped Gain Loss C Actual Dropped Comparison of Club Gain/Loss Comparison of Membership Gain/Loss **Current Year Compared to the Previous Year Current Year Compared to the Previous Year** 6 25 20 4 15 2 10 5 0 0 -2 -5 -10 -4 -15 -6 -20 Jul/Aug/Sep Oct/Nov/Dec Jan/Feb/Mar Jul/Aug/Sep Oct/Nov/Dec Jan/Feb/Mar Current Year Current Year Previous Year Previous Year **Gender Comparison 2012-2013** YTD Status Quo Clubs 2012-2013 Status Quo Clubs Compared to Status Quo Members 6 **85**% 85%



